



THE
LEHIGH VALLEY
CHARTER HIGH SCHOOL
FOR THE **ARTS**

REDEFINING LIVES,
THE COMMUNITY,
AND THE WORLD
THROUGH ARTS



THE SUPPORT OF EDUCATION AND COMMUNITY GROWTH BEGINS WITH YOU



The REDEFINING LIVES, THE COMMUNITY, AND THE WORLD THROUGH ARTS

campaign is a \$6,000,000 capital project supporting our new 91,000 square foot, state-of-the-art, LEED Gold facility for the Lehigh Valley Charter High School for the Arts (**CHARTER ARTS**). We supply a unique art-rich environment at a time when the arts are unavailable at traditional public schools.

PLEASE HELP US RAISE THE LAST \$1.5 MILLION TO FINISH OUR FUNDRAISING CAMPAIGN AND ENSURE THE SUSTAINABILITY OF CHARTER ARTS FOR GENERATIONS OF STUDENTS TO COME.

WHY SUPPORT **CHARTER ARTS**

Each day, 650 young artists come to Charter Arts to pursue an extraordinary free educational opportunity unavailable anywhere else in eastern PA. Charter Arts offers majors in dance, instrumental music, theatre, visual art, vocal music, literary arts and figure skating accompanied by a rigorous academic program. Recognized as one of Pennsylvania's most successful charter schools, Charter Arts fosters both academic and artistic excellence. The school's impressive PA School Performance Profile, AP and Keystone exam statistics, student SAT scores, prestigious artistic accolades, and graduation rate are a testament to the outstanding education Charter Arts provides.

At Charter Arts, the arts are not ornamental – they are fundamental

We are fully accredited by the PA Dept. of Education and provide everything a public school does and so much more. This special school was created to serve and nurture young artists who look at life from a creative viewpoint. Without Charter Arts, the exceptional talents of these often under-served students might go underdeveloped and their potential unrealized.



Charter Arts has created a culture of inclusion. Students are recognized for their unique selves. The arts embrace all ethnicities, races, and sexual orientations encouraging acceptance of others, humanity, and good citizenship. This acceptance allows students to focus on learning instead of trying to "fit in." Charter Arts becomes our students' family. *Students feel inspired here.*

CREATIVITY IS A CORE VALUE

We offer what other institutions do not – the development of creative intelligence. We do this through the three "Is" - insight, intuition, and imagination. Students learn self-confidence, develop discipline, and a focused work ethic.

The education we provide helps many families support the dreams of their child. Over the course of four years, each student receives 2,000 hours of concentrated artistic study. This represents over \$100,000 in free private, artistic study.

The combination of art and academic instruction allows students to become "balanced thinkers," because they develop both the analytical and creative sides of the

brain. This balance is an absolute, fundamental characteristic for a successful career in the 21st century. Charter Arts students stand out in today's complex and challenging world.

And, our students are successful because they learn from teachers that are professional performers, artists, and academic experts in their field. Our impressive *Artist as Master Program* brings world-class artists into the classroom to share their point of view and pass on their expertise. Students are given extraordinary opportunities to learn from the best in their field. Real-life circumstances and environments foster their creativity.

"ACCORDING TO A 2010 IBM STUDY OF 1,000 GLOBAL CEOS, THE MOST DESIRED SKILL FOR LEADERS OF THE FUTURE IS CREATIVITY."

ART IS THE HEART OF OUR NEW BUILDING

Our new facility provides additional classrooms, a resource library, a digital laboratory, a study garden roof, enlarged art studios, practice rooms, science labs, a black box theatre, Commons Café, and an art gallery. And, all of these spaces were designed to serve the artistic and academic needs of students.

A 350 seat proscenium theater is located in the heart of the school. This is where our students present their talents and artistic expression to the entire Lehigh Valley community. Charter Arts receives

rave reviews for the caliber of our outstanding performances. Over 9,000 tickets are sold to individuals who attend one of Charter Arts' eighty performances in one year alone. These patrons are made up of family members, community members, and local supporters of the arts.

During quiet times, the theatre is shared with our neighbors and has become a resource for arts and community organizations, filling a need for a theatre this size in the Lehigh Valley.

FACTS & DATA

WE HAVE EDUCATED AND **GRADUATED OVER 1,300** YOUNG PEOPLE PREPARED FOR SUCCESS.

99%
GRADUATION RATE

92.3%
OF GRADUATES ATTEND 2 OR 4-YEAR COLLEGES OR ARTS CONSERVATORIES

FROM 120 GRADUATES **\$2.75 MILLION** IN SCHOLARSHIPS, GRANTS & FINANCIAL AID WAS AWARDED

ACCEPTANCE TO TOP UNIVERSITIES & COLLEGES INCLUDED:

BERKLEE SCHOOL OF MUSIC
CARNEGIE MELLON UNIVERSITY
CORNELL UNIVERSITY
FORDHAM UNIVERSITY
NEW YORK UNIVERSITY
RHODE ISLAND SCHOOL OF DESIGN
YALE SCHOOL OF DRAMA
AND MANY MORE

Despite entering a world that is filled with modern challenges that no other generation before could have anticipated, **CHARTER ARTS STUDENTS EMERGE AS YOUNG LEADERS**. Nurtured through their art study and reinforced through their academics, they develop creative thinking and problem solving skills that create success within business and the community as a whole.

NEIGHBORHOODS FLOURISH WHEN SCHOOLS WITHIN THEM THRIVE

Charter Arts students spill out into the surrounding neighborhood during lunch, before performances, and after school making an impact on the vitality of the vibrant and diverse 3rd and 4th Street business and restaurant corridor.

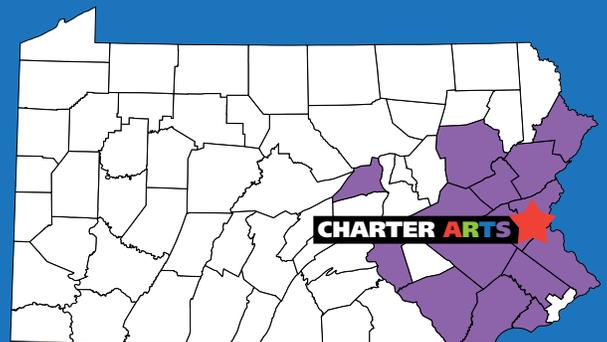
Locating the new Charter Arts campus in the heart of the arts, cultural, and educational community of South Bethlehem has created an innovative learning community for students unavailable when restricted to staying within the walls of a traditional school. Our students are now within walking distance to the following nationally recognized arts and educational organizations:

- Arts Quest's SteelStacks Center for the Arts
- The Banana Factory
- PBS Channel 39
- Lehigh University's Zoellner Center for the Arts
- The Steel Ice Center
- Touchstone Theater
- Northampton Community College's Fowler Building
- Broughal Middle School
- Lehigh University School of Education
- The Legendary Godfrey Daniels

Opportunities to partner with these and other organizations provide Charter Arts students exceptional pre-professional experiences that are unique to the high school experience.

WHAT NEIGHBORHOODS DO OUR STUDENTS REPRESENT?

Our students come from over 46 School Districts from 14 Counties in Eastern PA.



EVERY YEAR FAMILIES MOVE TO THE LEHIGH VALLEY AREA SO THEIR CHILD CAN ATTEND CHARTER ARTS. THEY HAVE RELOCATED FROM SURROUNDING PENNSYLVANIA COMMUNITIES, NEW JERSEY, NEW YORK, MARYLAND, AND AS FAR AS FLORIDA.

SCHOOL DEMOGRAPHICS

CAUCASIAN 73%

HISPANIC 10%

AFRICAN AMERICAN 6%

ASIAN/PACIFIC ISLANDER 2%

OTHER MIXED 9%

