



Wednesday, November 3, 2021

Resource Development Committee Meeting Agenda

MEETING PLACE: 321 E. Third St., ROOM 223, Bethlehem, PA 18015 @ 11:00AM

I. Attendees:

<ul style="list-style-type: none"> <input type="checkbox"/> Mario Acerra <input type="checkbox"/> Frank Shipman, Chair <input type="checkbox"/> Cheryl Mueller <input type="checkbox"/> Norma Nunez-Ruch 	<p>Administration:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Carise Comstock <input type="checkbox"/> Dina Kovats-Bernat 	<p>Public Attendees:</p> <ul style="list-style-type: none"> <input type="checkbox"/>
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II. Agenda:

1. Committee purpose and overview
2. Charter Arts Events/Fundraising
 - a. Annual Appeal Letter
 - b. Spring event -- Field Day/Color Clash
3. Foundation Events/Fundraising
 - a. Artist Talk/Buyers VIP
 - b. Fall Bazaar Online Auction
 - c. Annual Appeal Letter
 - d. EITC
 - e. Giving Tuesday -- November 30, 2021
 - f. Gala of Dreams -- March 26, 2021
 - g. Stairwell Stars, and Sidewalk Mosaic tile (one left)
 - h. Theatre seats -- 65 left
 - i. Naming opportunities
4. Alternative revenue sources
5. Community outreach/marketing

III. Action Items:

VI. Adjournment

Mission Statement

The Lehigh Valley Charter High School for the Arts provides a unique environment that fosters a creative, rigorous academic approach to learning and a development of talents in the arts. Built on passion, discipline and a commitment to excellence, this integrative educational experience inspires all students to believe in who they are and in what they can accomplish.