

# THE LEHIGH VALLEY **CHARTER** HIGH SCHOOL FOR THE **ARTS**

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## School Board Resource Development Committee

**October 4, 2023**

**4PM Zoom**

### **Agenda**

**Invites:** Tara Durante, Christina Lincoln, Cheryl Mueller, Karin Wagner, Ann Gillette and Ann Marie Squerrini

- Advancement
  - Lehigh Valley Charter High School for the Arts(Charter Arts) initiatives:
    - Back to School Night - September 13, 2023-high attendance
    - Department Fundraising- I have been meeting with Artistic department heads and clubs to work through fundraising ideas and how to share them.
    - School parent association-collected names of parents who are interested in volunteering. Adding them to a spreadsheet in accordance to major. Will chose two to three parents per major to sit on an overall “Parent Association”
    - Hispanic Heritage Month “A Celebration of the Arts” September 30, 2023-report on event
    - First Friday October 6, 2023- Ken Kewley exhibit in the Gallery and Literary Arts Showcase at the Lodge
    - Pre-Show Event for “The Broken Window” October 20, 2023 - collaboration with school and Charter Arts Foundation
  - Charter Arts Foundation Initiatives:

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- Giving Circle - September 14, 2023 Charter Arts Theatre Department gave proposal. We gained three new Giving Circle members
  - Meet the Foundation Board Night-Virtual Event September 20, 2023- Small group of parents attended. I would like to do another one in Jan/Feb
  - Gala of Dreams - April 27, 2023-sponsorship packets are completed and distributed among Foundation Board members
  - Shopping for a Cause October 7, 2023 at Lara Bly Design
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- Enrollment
    - Biggest challenge to meeting enrollment goals
    - Enrollment data from the past three years
    - Enrollment data by major
    - Revitalize “Shadow Program”
  - Marketing
    - Explore local trends